

## Preliminary Programme for English Writing and Grant Proposal Workshop, October 1, 2018

### 12:30–14:00 Part 1

- Examination of the writing advice and expectations that journal editors and grant authorities provide authors and the problems associated with this advice.
- Discussion on how readers actually read and how to write for the readers' needs. This includes some background on cognitive science and neuroscience reading research.
- Exploration of the question: What makes writing effective?
- A more in-depth examination of writing analysis and writing revision.
- Discussion of a writing technique for applying a set of writing principles derived from how readers actually read.

### 14:00–14:30 Break

### 14:30–16:00 Part 2

- Discussion and practice with the writing analysis technique developed earlier to help writers see where their writing could confuse a reader.

### 16:00–16:30 Break

### 16:30–18:00 Part 3

- Combining the principles of effective writing and the writing analysis technique with a revision strategy that relies on specific sentence revision techniques.

The focus is on understanding the principles that improve good writing, where writing works against these principles, and revision techniques that appeal to the way readers actually process written language.

### 18.00 –18.30 Evaluation and feed-back

The workshop is provided by **Accent Language Service** (<https://accent-sweden.com/en>). **Accent** has provided language services, including proofreading of scientific manuscripts, PhD thesis, EU reports and grant applications, for researchers and students in Sweden since 1997. Native-speaking translators handle all texts and courses, proofreaders and course leaders are specialized in their fields, ensuring the best quality. Over 2000 students and researchers have taken their very popular English writing and grant writing courses which have been given at essentially all major universities in Sweden.