

NDPIA workshops 16-17 October 2017

Monday 16 October

- 12.30 – 17.30 **Make Science Make Sense**
Communicating your research with non-experts
Billy Uber, Leadership Sculptor, Baden-Baden, Germany
- 12.30 – 12.50 Introduction and warm-up
12.50 – 13.35 Principles of good communication
13.35 – 13.40 SHORT BREAK FOR BIOLOGICAL NEEDS
13.40 – 14.15 Your audiences - who are they? what do they want and need to know?
14.15 – 14.40 Finding your core message
14.40 – 15.00 COFFEE BREAK
15.00 – 15.35 Putting your core message in an appropriate context and making it memorable

15.35 – 16.20 Dealing with complex ideas
16.20 – 16.25 SHORT BREAK FOR BIOLOGICAL NEEDS
16.25 – 16.40 Putting your story together
16.40 – 17.05 Telling your story
17.05 – 17.25 Networking tips and tricks
17.25 – 17.30 Wrap-up workshop
- 17.30 – 17.35 SHORT BREAK FOR BIOLOGICAL NEEDS
- 17.35 – 17.50 **Q/A session for further development of NDPIA and activities**
- 17.50 – 19.30 Casual networking activities
- 19.30 - DINNER BUFFET

Tuesday 17 October

- 08.30 – 13.15 **Career planning**
Sarah Blackford, Lancaster University, UK
- 08.30 – 09.00 Introduction and discussion around career plans
09.00 – 09.30 Presentation: Career theory – planning, decisions, choices
09.30 – 09.50 COFFEE
09.50 – 10.40 Focus on skills – group exercises
Linking to ‘types of scientist’ and different job types and career sectors
10.40 – 11.00 Job analyses and personal reflection
11.00 – 11.30 Job seeking strategies (networking for a job)
11.30 – 12.30 LUNCH
12.30 – 13.15 Personal reflection, peer coaching and action planning